



# Incognito™ Lite Appliance System



Home Imprint Contact

What is it?

How does it work?

Does it suit me?

Where can I get it?



reddot design award  
winner 2012

Get further information about the  
Incognito™ Appliance System

- [www.incognito.net](http://www.incognito.net)
- [www.hiddenbraces.com](http://www.hiddenbraces.com)



## Truly Effective. Truly Comfortable. Truly Invisible.

### A More Beautiful Smile Is Only Months Away!

The way you smile tells people a lot about you, but if you're embarrassed about crooked front teeth, you might feel the need to hide your smile, and that could be holding you back socially and professionally.

Maybe you had thought about getting treatment, but who wants to spend years with those ugly conventional metal braces?

Now, with the Incognito™ Lite Appliance System you can have beautiful, straight front teeth in as little as 6-9 months.

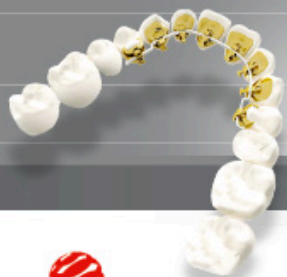
Incognito™ Lite braces are attached only to the teeth that need fixing, so you see faster results. And, since they work on the backs of your teeth, no one will even know that you have them on!

With Incognito™ Lite braces, you'll be able to smile with confidence, not only after they've done their job, but even while you're wearing them.

[Learn more](#)



Of course,  
we are wearing  
braces. Can't  
you see?



# Incognito™ Lite Appliance System



Home Imprint Contact

What is it?

How does it work?

Does it suit me?

Where can I get it?



reddot design award  
winner 2012

Get further information about the  
Incognito™ Appliance System

- [www.incognito.net](http://www.incognito.net)
- [www.hiddenbraces.com](http://www.hiddenbraces.com)



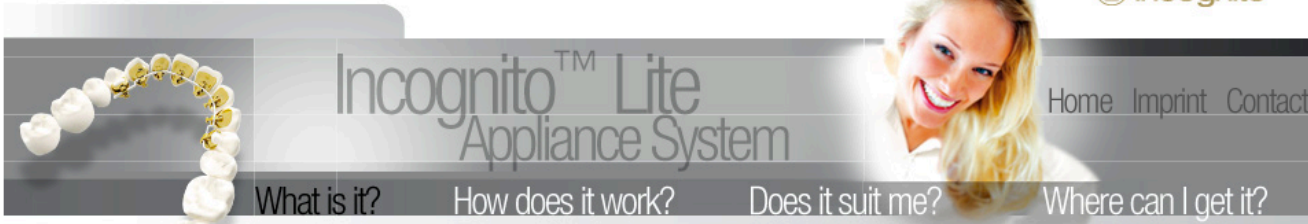
## Really Hygienic.

People wearing Incognito™ Lite braces find the system easy to maintain. All it takes is proper brushing and flossing—and regular appointments with your oral care professionals—to keep your teeth and gums clean and healthy, and keep your breath smelling fresh.

Many people wearing conventional braces worry about the system leaving permanent stains on their teeth after they take them off. This is not a concern with Incognito™ Lite braces. The unique design is easier on teeth, and, in the unlikely event a mark is left, it would likely be on the back of the teeth, out of sight. And, since the braces are precisely molded to your unique tooth anatomy using computer aided design and manufacturing, there is less stress placed on the individual tooth than with traditional braces.



Learn more



Get further information about the Incognito™ Appliance System

- ➔ [www.incognito.net](http://www.incognito.net)
- ➔ [www.hiddenbraces.com](http://www.hiddenbraces.com)



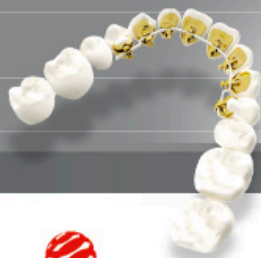
## 11 Reasons To Smile About Incognito™ Lite Braces

- ① Invisible, because they're bonded to the backs of your teeth
- ② Comfortable, because of their low profile bracket design
- ③ Effective, because they work 24/7—even while you're sleeping
- ④ Individualized For You, because they're 100% customized to the shape of your teeth with the precision of state-of-the-art computerized design and manufacture
- ⑤ Quick To Put On, because they're on fewer teeth and use specialized wires that are easy and quick to work with, so you spend less time in the doctor's chair
- ⑥ Short Treatment Time, because of their successful, proven technology, you'll see results in just months
- ⑦ A Brighter Smile, because there's little risk of the white marks on the front teeth that traditional braces can cause
- ⑧ Hypo-allergenic, because they're made from gold, not nickel
- ⑨ Easy To Clean, because they're easily accessible
- ⑩ Cost Effective, because you only pay for treating the 6 front teeth that specifically need fixing, not all 32
- ⑪ Proven Success, because Incognito™ technology has been used to treat more than 75,000 patients over 10 years





# Incognito™ Lite Appliance System


[What is it?](#)
[How does it work?](#)
[Does it suit me?](#)
[Where can I get it?](#)


reddot design award  
winner 2012

Get further information about the  
Incognito™ Appliance System

- [www.incognito.net](http://www.incognito.net)
- [www.hiddenbraces.com](http://www.hiddenbraces.com)



## How The Incognito™ Lite Appliance System Works

Many adults don't like to be seen with braces for professional, social or other reasons. Teenagers too may be sensitive about the poor aesthetics of traditional braces. In comparison, the Incognito™ Lite Appliance System is placed behind your teeth, and so it is invisible when you smile. It is only placed on the front six teeth (top or bottom) as needed to quickly correct your particular dental misalignment. The single bracket design sits low on your teeth and is 100% customized using proprietary software, providing a high degree of individualized comfort. You'll start to see results very quickly, and within just a few months you'll have a beautiful new smile.

The Incognito™ Lite Appliance System is a new, less extensive version of the revolutionary Incognito™ Appliance System. While the original Incognito™ System attaches invisibly to the backs of all teeth, the Incognito™ Lite System is strategically designed to work on only the six teeth, top or bottom, that need fixing. For those who need re-alignment just in this area, this highly targeted approach means not only an invisible, aesthetic, highly effective experience, but a faster and more cost-effective one as well


[Learn more](#)



Get further information about the Incognito™ Appliance System

- ➔ [www.incognito.net](http://www.incognito.net)
- ➔ [www.hiddenbraces.com](http://www.hiddenbraces.com)



## Is The Incognito™ Lite System For You?

Incognito™ Lite braces are suitable for people in all age groups—teenagers, adults and seniors alike. They may be for you if:

- Only Your Front Teeth Require Straightening
- You Have No Associated Bite Problems
- You've Had Orthodontic Treatment In The Past But Your Front Teeth Have Moved Slightly
- You Want Fast Results
- You Don't Want To Wear Visible Braces

Ask your orthodontist about the Incognito™ Lite System to find out more!

- 1 // Click on pictures to see our Patient statements
- 2 // Read the Jane White Story



Ask your orthodontist about the Incognito™ Lite System to find out more!



Nadine



Cathy



Bob



Nina



Sebastian